



🔥 CREATOR PARTNERSHIP KIT · 2026

Orchestra King

Ethan Kim · Violinist, creator, founder of Orchestra Kingdom

I lead **92,000+** orchestra and band students online, and **7.2M views** a month.

TikTok @orchestraking

IG @orchestrakingethan

YT @orchestrakingethan

92K+

Followers across
3 platforms

7.2M

Views in the
last 30 days

13.3%

TikTok
engagement rate

50%

Of YouTube viewers
are ages 13 to 17

WHERE I REACH THEM

TikTok

~20K avg views per post · 3.4M views, 28 days

52.3K

Instagram

~25K avg views per Reel · 1.75M views, 30 days

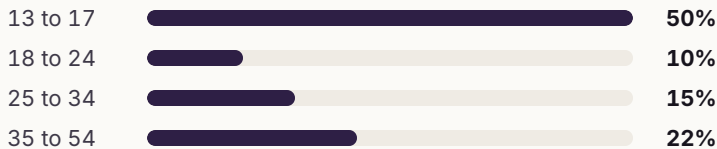
23.9K

YouTube

~12K avg views per Short · 2.1M views, 28 days

16.5K

WHO FOLLOWS ME



56% female

41% male

+6.2K subs/mo

Age: YouTube, last 28 days (TikTok/IG report 18+ only). Gender: TikTok viewers.

WHY IT WORKS

- 01 Hard-to-reach niche.** Orchestra and band students who need strings, rosin, cases, tuners and apps, plus parents who pay.
- 02 Native, not ads.** Integrations are built in my format, so they perform like my content.
- 03 Credible voice.** Classically trained violinist and former concertmaster.

BRAND PARTNERS

Bonmusica

Shoulder rest

KraftGeek

Music stand

HOW I INTEGRATE

Dedicated feature

Your product is the focus of the video, shown in real practice.

Story integration

Placed inside the Kingdom storyline my audience already follows.

Play test

I use it on camera and give my honest take as a player.

RATES

3-platform bundle (TikTok + IG Reel + YT Short) **\$850**

Instagram Reel **\$400**

TikTok video **\$350**

YouTube Short **\$200**

Usage rights / whitelisting **+40% / 30 days**

Category exclusivity **+25% / month**

Starting rates. FTC disclosure on every post. Multi-post packages and custom bundles on request.

Let's put your brand in front of the Kingdom.

Ethan Kim · Orchestra King · orchestrakingdom.com

partnerships@orchestrakingdom.com